



AGENDA

September 25, 2020, 9:00 am

Ocracoke Community Center/Facebook Live Stream

Date/Time: September 25, 2020, 9:00 am

Location: Board Members, Ocracoke Community Center
Public, Facebook Live Stream (Bluejeans) video set up by Donnie Shumate.

For questions as to how to participate, please email Donnie Shumate: dshumate@hydecourtnc.gov
or Helena Stevens: hstevens@visitocracokenc.com

- I. Call to order
- II. Discuss/Vote on minutes from June 16, 2020 Meeting
- III. Update on Funding TDA Bank Account/Coordination with Hyde County
- IV. Advertising/Social Media discussion
 - a. RFPs
 - b. Website update
 - c. SEO
 - d. Google DMO Program
 - e. Ocracoke Island Brochure & Distribution
- V. Signage
 - a. Welcome to Ocracoke
 - b. OPS Island Inn sign
- VI. New Business
 - a. Recruitment of new TDA board members
 - b. VisitNC Cares Act Marketing Credit Program
- VII. Schedule Next Meeting
- VIII. Adjourn

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