



Present Jean Skipper's  
**Business Marketing for Creative Entrepreneurs - Part 2**

During this group work session, individual participants from the past two days' sessions will join with members of The Ocracoke Community to discuss their newly developed marketing plans and the manner in which possible collaborations can be developed for the benefit of all involved. Possible topics for discussions include the following:

- Introducing Each Business in 60 Seconds or Less
- Sourcing Business Needs within The Ocracoke Community
- Asking for Referrals
- Proactively Referring Business to Each Other
- Establishing Subgroups within The Ocracoke Community
- Special Events on Ocracoke Island
- Building Relationships with Tourists
- Capitalizing on Year Round Tourist Opportunities
- Maximizing Social Media and Online Sales Opportunities

## **Please Register for This Group Work Session**

Thursday April 14<sup>th</sup> – 12:30 – 3:00

**Ocracoke Community Center**

**Please note that lunch and attendance at this additional session is included in the cost for all participants. Guests will benefit from their attendance at both sessions.**

*Jean Skipper has been working and teaching full time since 2005. For five years, she owned a gallery, and she's also one of the founders and co-owners of ReMe Retreats. Jean's enthusiasm for art marketing is contagious; her experience is extensive; her style is easy-going; and her genuine concern for students and their success will encourage them to reach for their dreams.*

**\$35 to attend!**  
To register call Kim at  
Ocracoke Open Source at  
252-588-2205 or email  
[milkstreetsoap@gmail.com](mailto:milkstreetsoap@gmail.com)



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