



Present Jean Skipper's

## Business Marketing for Creative Entrepreneurs - Part 1

In any one of these small group working sessions, participants will begin with the basics, and apply their newfound knowledge to the specifics of their individual businesses. Each session will be limited to eight participants, and possible topics for discussions include the following:

- Developing a Collection
- Pricing for Profitability
- Communicating in Written and Oral Form
- Designing Effective Marketing Materials
- Managing Wholesale Relationships
- Managing Consignment Relationships
- Participating in Arts, Crafts, and Trade Shows
- Using Online Sales Venues
- Maximizing Social Media Opportunities
- Teaching and Special Events for Fun and Profit

Perhaps most importantly, an emphasis will be placed on building a consistent year round stream of active and passive income.

### Please Register for Any One 2 – 3 Hour Work Session

Tuesday, April 12<sup>th</sup> - 9:00 – 12:00 or 1:00 – 4:00 or 5:00 – 8:00  
Or Wednesday, April 13<sup>th</sup> – 9:00 – 12:00 or 1:00 – 4:00

### All Sessions Held at The Magic Bean Coffee Shop

Please also mark your calendar for an additional group session for all participants on Thursday, April 14<sup>th</sup> at 12:30 at The Ocracoke Community Center. Lunch at this event will be included in your registration cost.

*Jean Skipper has been working and teaching full time since 2005. For five years, she owned a gallery, and she's also one of the founders and co-owners of ReMe Retreats. Jean's enthusiasm for art marketing is contagious; her experience is extensive; her style is easy-going; and her genuine concern for students and their success will encourage them to reach for their dreams.*

**\$35 to attend!**  
To register call Kim at  
Ocracoke Open Source at  
252-588-2205 or email  
[milkstreetsoap@gmail.com](mailto:milkstreetsoap@gmail.com)



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